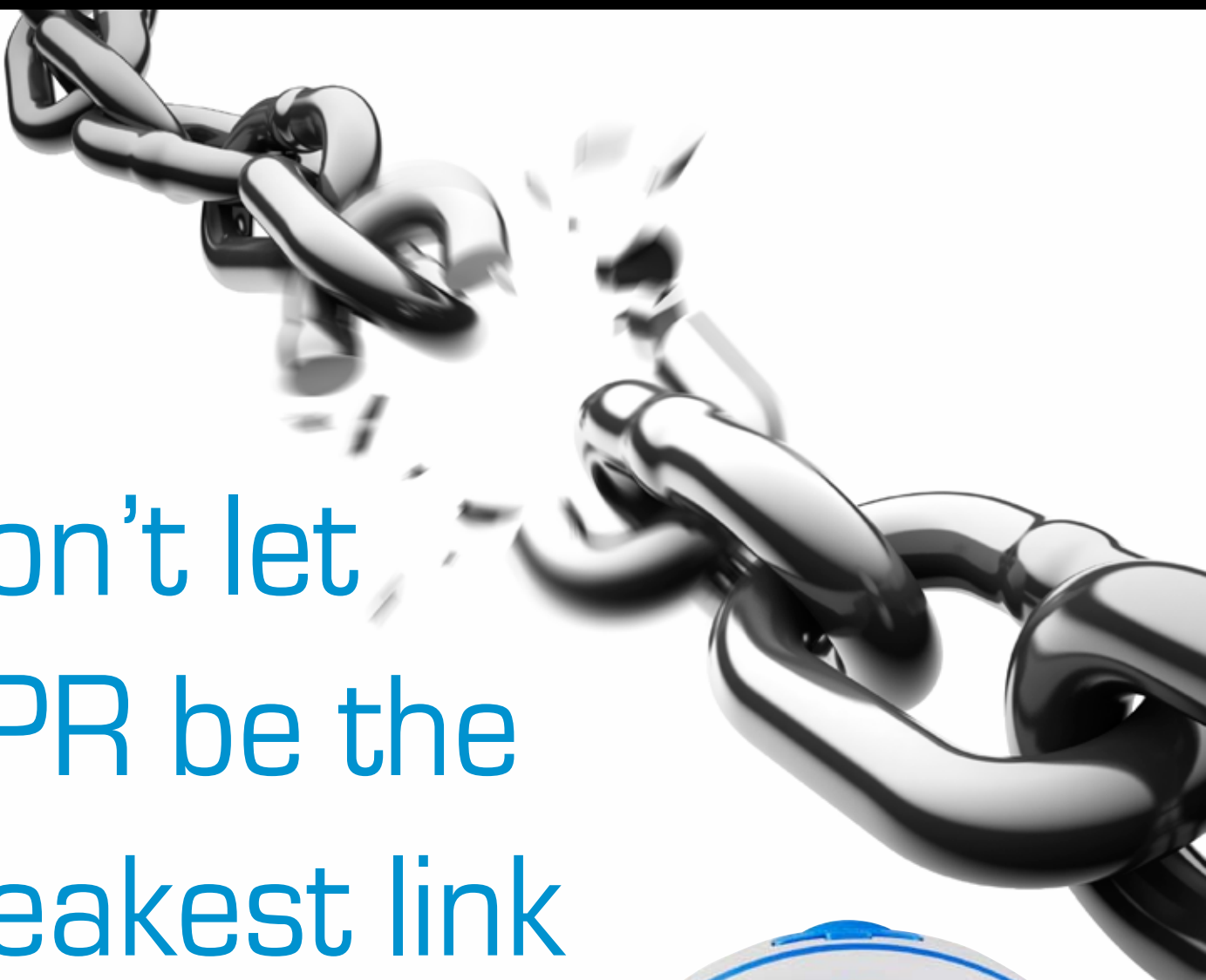


Make your weakest link your strongest link  
with the **WORLD-FIRST** Live CPR Feedback feature.



Don't let  
CPR be the  
weakest link

**WORLD  
FIRST**

Live CPR feedback  
based on real-time  
blood flow.



# I SURVIVED



## Technology that is 10 years ahead of the rest

### Why you need an AED?

- Every 20 minutes some one in Australia dies of Sudden Cardiac Arrest.

### Why calling an Ambulance is not enough

- For every minute of delay in Sudden Cardiac Arrest, there is a 10% decrease in chance of survival

### Why specially a HeartSine Samaritan 500P?

- Without a HeartSine Samaritan 500P in particular, your AED could leave you vulnerable in terms of one of the important links in the Chain of Survival – CPR.
- The HeartSine Samaritan 500P is the ONLY device that can ensure that your compressions are in fact effective - and specific to each individual victim too.
- All other AED devices can not provide victim specific information
- There is a vast difference of required pressure between victims (between 10kg pressure and 70kg pressure for adults), which is the downfall of older technology.

### How does it do this?

- Using patented ICG technology which has been clinically tested in 180 real life cardiac arrests with 95% correlation to good compressions.

### Is there any other AED that can offer equivalent technology?

- Despite disguised claims, no. There is no substitute for this life-saving technology.

### Why are good compressions so important?

- The brain and other organs desperately need oxygen to function. Blood carries the oxygen to these organs. Once the heart has stopped, you have to manually get it pumping
- Inadequate chest compressions simply do not succeed in distributing the blood through to the tiny blood vessels in these organs

### I thought a defibrillator got the heart going again?

- A defibrillator is one of the 4 links in the chain of survival. For example after the first shock is given, you administer 2 minutes of CPR before delivering another shock if the heart beat has not returned
- Or, if the defibrillator does not shock the victim (a non-shockable rhythm) good compressions may maintain the victim for longer, possibly until emergency services arrive.

**Please send me more information on this remarkable product**

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